



**S**hemaroo Entertainment in association with **Radhakrishnan Pillai** – an author who has done a PhD on Chanakya's *Arthashastra* has released a tool kit named 'Chanakya in you' based on *Arthashastra*. The kit unveils a detailed study of 'Chanakya's seven pillars construct' which comprises Leadership, Management, Marketing, Infrastructure, Finance, Team handling and Mentoring. According to Chanakya an in-depth study of these seven

pillars, lays a strong foundation to run a successful kingdom in his days, and in contemporary times to run a successful business. "Through this kit we unveil a successful structure taught by Chanakya years ago. Hence the tool kit will train you to build a successful organisation. It also inspires and moulds good performers to be future leaders," says Pillai. According to **Hiren Gada**, director, Shemaroo Entertainment, "After the successful release of India's first management film, *Chanakya Speaks – The Seven Pillars for Business Success*, the quick feedback that we got from our customers was, if they could get more detailed insights on Chanakya, the seven pillars and information shared by the industry stalwarts featured in the film. The demand for the extension of the product encouraged us to make a value addition to it. The kit today answers all your questions around building and sustaining successful business empire." ●