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‘Chanakya’s seven pillars construct’ now in DVD

Mumbai, Oct 19: Shemaroo Entertainment in association with Radhakrishnan Pillai – an author and PHD on Chanakya’s Arthashastra have released a one of its kind tool kit named “Chanakya in you” based on our age old knowledge of – Chanakya’s Arthashastra. The kit unveils a detailed study of ‘Chanakya’s seven pillars construct’ which comprises Leadership, Management, Marketing, Infrastructure, Finance, Team handling and Mentoring. According to Chanakya an indepth study of these 7 pillars, lays a strong foundation to run a successful kingdom in his days, and in contemporary times to run a successful business. Through this kit we unveil a successful structure taught by Chanakya years ago. Hence the tool kit will train you to build a successful organization that manifests fortitude & cohesion. It also inspires and moulds good performers to be future leaders. It is a bible on Indian management and strategy practices which would add value to Decision Makers, Leaders & Managers in companies including SME’s, Start Ups, Entrepreneurs, Management Institutes, Colleges, Libraries, Trainers and Training Institutes. “Chanakya in you” the tool kit

comprises of 7 DVDs on 7 pillars, The Film: Chanakya Speaks, an exclusive 100 pages working Manual; bonus material: 3 Audio Books: Corporate Chanakya and a Book: Corporate Chanakya. All of this has been compiled by our Creative & Content Consultants Yellow Seed Content Solutions Pvt. Ltd. Each of the 7 DVDs have an indepth study of each pillar where Dr. Radhakrishnan Pillai explains them in the light of Chanakya’s teachings and 6 Industry leaders , Mr. Narayana Murthy (Infosys Ltd.); Dr. Santrupt Misra (Aditya Birla Group) Vinita Bali

(Britannia Industries Ltd.) Subroto Bagchi (mindtree Ltd), Raamdeo Agrawal (Motilal Oswal), D. Shivanandhan (retd. dir gen mumbai police) talk about the relevance of these pillars in the contemporary context.

Radhakrishnan Pillai, an expert of Chanakya, shares his thoughts “People all over the world have admired

Chanakya for his eternal wisdom on management and leadership. But the challenge always remained if these ideas are relevant today and are they practical? Through this training kit we have prepared a sound process through with each person can ‘think’ like Chanakya and apply the teachings in personal and professional lives.