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## THE NAVHIND TIMES FRIDAY, OCTOBER 11, 2013

### **Shemaroo releases ‘Chanakya in you’ tool kit**

**MUMBAI:** Shemaroo Entertainment in association with Radhakrishnan Pillai – an author and PHD on Chanakya’s Arthashastra, has released a one of its kind tool kit named “Chanakya in you” based on the age old knowledge of Chanakya’s Arthashastra. The kit unveils a detailed study of ‘Chanakya’s seven pillars construct’ which comprises leadership, management, marketing, infrastructure, finance, team handling and mentoring. According to Chanakya an in-depth study of these 7 pillars, lays a strong foundation to run a successful kingdom in his days, and in contemporary times to run a successful business. The tool kit comprises 7 DVDs on 7 pillars, The Film: Chanakya Speaks, an exclusive 100 pages working Manual; bonus material: 3 Audio Books: Corporate Chanakya and a Book: Corporate Chanakya.