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Shemaroo releases leadership tool kit

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Mumbai, Oct 9: Shemaroo Entertainment on Wednesday released a tool kit on management and leadership named 'Chanakya in you', which takes inspiration from the knowledge of Chanakya's Arthashastra. This follows the management film it released last year.

The kit, priced at ₹11,000, has a detailed study comprising leadership, management, marketing, infra, finance, team handling and mentoring. "The kit answers all questions around building and sustaining successful business empires. It should not only inspire and groom one as a beginner in the corporate world, but also contribute to the senior level executives to take their team to the next level," Shemaroo Entertainment director Hiren Gada said.

The company is launching the tool with Radhakrishnan Pillai, who is an expert of Chanakya's Arthashastra. Pillai said that through this kit, the team has prepared a process through which each person can think like Chanakya and apply the teachings in personal and professional lives. The kit will target corporates, management institutes in India and abroad, and common people who can use it as a self-help book. It will help in building a successful organisation and inspire performers to be leaders. The kit has been compiled by Shemaroo's creative and content consultants Yellow Seed Content Solution.